



The Stratford & District Agricultural Society is hosting our annual Stratford Fall Fair from September 21<sup>st</sup> to 24<sup>th</sup>, 2017. Each year our fair fills each day with events and attractions to connect rural and urban together and to draw in people of all ages! To aid in the success of all our events and our annual fall fair, we humbly ask for your support. If your company or organization would love to be a part of this amazing opportunity, please contact our office administrator for details. If you wish to financially support a specific event at our fair, please make note of that so we may allocate your donation in the correct location.

A list of the events for the 2017 Stratford Fall Fair are listed below:

**Thursday**

Family BBQ with Erick Traplin performance  
 Ambassador of the Fair Competition  
 Opening Ceremonies  
 Farm To You  
 Education Centre  
 Homecraft & School Fair Displays  
 Seniors Baseball Tournament  
 Seniors Euchre Tournament  
 Live entertainment

**Friday**

Farm To you  
 Fitness Friday – Zumba, Kanga Bounce, Bootcamp, etc.  
 Perth 4-H Dairy Championship Show  
 Stratford 4-H Dairy Achievement Day  
 Milverton 4-H Dairy Achievement Day  
 Education Centre  
 Live Entertainment  
 Tug-O-War  
 Homecraft & School Fair Displays

**Saturday**

Western Ontario 4-H Dairy Show  
 Baby Show  
 School Fair Livestock Show  
 Mini Prince & Mini Princess Competition  
 Live Entertainment  
 Farm To You  
 Saturday Morning Market  
 Education Centre  
 Homecraft & School Fair Displays

**Sunday**

Talent Show  
 Pet Show  
 Vintage Car Show & Shine  
 4-H Beef Invitational Show  
 Farm To You  
 Education Centre  
 Homecraft & School Fair Displays  
 MWHS Horse Show  
 Live Entertainment

Below is a list of sponsorship levels and the sponsorship recognition that goes along with each level.

**RED RIBBON** – sponsorships of \$5,000

- \*solo sponsor of specific event at the fair
- \*announcement of your company name during the fair
- \*banner with your company name displayed at the fair
- \*advertised as a Red Ribbon Sponsor in the Stratford paper & on our social media
- \*Large Logo listed on our Website with a link to your website

**BLUE RIBBON** – sponsorships of \$2,500

- \*announcement of your company name during the fair
- \*banner with your company name displayed at the fair
- \*advertised as a Blue Ribbon sponsor in the Stratford newspaper & on our social media
- \* Logo listed on our Website with link to your Social Media page

**WHITE RIBBON** – sponsorships of \$1,000

- \*poster with your company name displayed at the fair
- \*advertised as a White Ribbon sponsor in the Stratford paper & on our social media
- \* Name listed on our Website

**YELLOW RIBBON** – sponsorships of \$500

- \*advertised as a Yellow Ribbon Sponsor in the Stratford paper & on our social media
- \* Name listed on our Website

**FAIR FANS** – sponsorships of \$100

- \*advertised as a Fair Fan in the Stratford paper & on our social media